

ABSTRACT

An apparatus for a web of fabric material that is several feet long and can be stretched or extended between vertical posts and secured thereto. Mesh can be provided over the web. The vertical posts are secured to the slab of an open floor of a building being constructed.

- 5 The vertical ends of the web are secured to the posts by cam buckles.

A method of doing business is provided by applying advertising banners to safety barriers used during construction of a high rise building and selling advertising space on the barriers during the time that the barriers are in place. The method includes the step of providing the barrier, such as where a barrier supply company provides safety barriers to a contractor of a building for free or reduced cost in return for authority and privilege to install advertising banners on the safety barriers. The method includes the step of barrier supply company selling advertising space on the barriers to advertisers. The barriers, owned or controlled by the barrier supply company, can be stored and reused many times, and new advertising banners applied.

10